

CUSTOMER COMMENTS ON PAUL SLOANE'S TALKS AND WORKSHOPS

Talks

Paul provided an entertaining and provocative session that both challenged peoples' working assumptions and developed their knowledge of how to nurture novel ideas. *ARM*

Thank you very much for your presentation. It was very well received and many people told me that they were very energized by what you said. I will certainly recommend you to my colleagues in the UK and abroad. *3M*

Paul's delivery, style and speech fitted perfectly as a motivational speech to this audience. *Novell*

Everyone enjoyed and was impressed with your ideas and especially the way they were delivered. *AA*

I thought you managed to blend the factual information with the original jokes to incredible effect. What impressed me most was the way you interpreted my brief to the letter. *BT*

Your speech was very interesting and thought provoking. It was thoroughly enjoyed by all and really got the audience thinking! *Lloyds TSB*

Many thanks for a super talk at our seminar. The feedback has been extremely positive and you helped contribute to a very successful event. *Vodafone*

The content was very well received and we enjoyed a thought-provoking sequence of ideas delivered with a light and humorous approach which was much appreciated. *L'Oréal*

Thank you for a very entertaining and informative presentation. Our clients thoroughly enjoyed your examples of lateral thinking and I am sure they found it very thought provoking. *Prudential Corp.*

Congratulations on a superb presentation. Our members will remember it for years to come. *Abtof*

Paul gave a fresh, thought provoking and entertaining insight into creating and managing change, focussing on the use of lateral thinking. *Businesslink, Kent*

Your session proved extremely interesting and informative. It contributed to the overall success of the conference. *Healthcare Financial Management Association*

Thanks for the excellent presentation you gave on lateral thinking. *Textile Services Association*

We have had a number of guest speakers over the years but none of them has really hit the mark in the way that you did. Your session was the highlight of the conference. *Archant*

Thank you very much for your contribution in making our annual conference such a success. I am pleased to say that your keynote presentation was very well received and stimulated much discussion during the day. *SOCITM*

We all enjoyed your talk on lateral thinking. *CCTA*

Workshops

Paul delivered an inspirational half day to our team, a diverse group of communicators from countries around EMEA. His session got the highest ratings of any on our two day team meeting and gave us great ideas we're implementing to drive positive change. *Motorola*

Really useful material presented enthusiastically and with immediate relevance.
BT Consulting & Systems Integration

A good mix of presentations and case studies. *Shell*

Thank you for a stimulating and energising day. Your personal style and energy kept us all moving in the right direction and made sure that we came away with some valuable techniques and specifics we can take forward. *Essex County Council*

We launched an idea that came from the workshop. The new business generated is outweighing the cost. The awareness raised has been great, so thumbs up to your techniques. *AA*

Paul made a great contribution to the 'leapfrog day' at our conference, helping to create the right mindset and environment to generate many innovative ideas. *Reckitt Benckiser*

A thoroughly enjoyable day that stretched my thinking and gave me practical tools to transfer to the workplace. *Nationwide Building Society*

A very enjoyable and stimulating day. *French Thornton*

Your presentation was extremely well received by all the participants for both content and style. A number of good lateral ideas came out. *Philip Morris*

Excellent, thought-provoking, short course. *Halma*

Fun and creative with lots of good techniques. *The Home Office*



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