

Spontaneous Creativity Workshop

Developing business skills using improv comedy techniques

The Spontaneous Creativity Workshop develops the confidence, communication skills and imagination of delegates by pushing them out of their comfort zones. It breaks down barriers within teams. The class enables people to achieve things they never thought possible.

Run by skilled facilitators, the workshop employs advanced creativity and improv comedy theatre methods to inspire and excite delegates. It builds on their individual originality and encourages them to express their own creativity. It is challenging and tremendous fun.

The workshop can be tailored to suit your team and the issues you face. For example, a sales team can explore how to sell 'impossible product combinations' or to conceive entirely novel uses for your products. An administration team can use story telling techniques to explore the consequences of problems and to visualise the benefits of solutions. A board of directors can improvise and explore strategy options unconstrained by conventional assumptions and barriers.

The session is an experiential process in which methods are learned and applied in a series of increasingly challenging exercises. There is laughter as participants are taken progressively outside of their comfort zone in a supportive, exciting atmosphere. This encourages the group to become more bonded, open and supportive.

The course is typically run for 10 to 20 people and lasts half a day or a full day. It is ideal for away days and team building.

Who should attend? The answer is any group that wants to stretch themselves outside the routine and to develop confidence and skills in imagination, communication and creative problem solving.



The workshop is run by Paul Sloane and John Cremer or either (depending on numbers). Paul is well known as a speaker and facilitator of master classes in leadership and innovation. John Cremer has a strong pedigree in theatre and comedy. He has performed in hundreds of shows and directed improvised sessions for a wide variety of clients.

'I was amazed at what my people got out of the session. It was great fun, very stimulating and gave people fresh insights into what they and the team were capable of as well as helping to recognize diverse approaches and styles in the group.'
Microsoft

'The Envisioning Story was really useful.'
Glaxo Smith Kline

'The session was full of fun, great for bonding, and will bring learning at many levels.'
Academy for Chief Executives



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