

Start more Fires!

How Great Leaders inspire teams, manage risk and empower innovation

Is your conference crying out for a lively keynote talk to engage, challenge and motivate your audience? Would you like to know how to generate more great ideas and turn them into ground-breaking innovations? In this stimulating talk Paul Sloane explains how to unlock the inventiveness in your team and turn it into profitable innovation. He uses stories, examples, practical advice and golden rules. Your audience will learn:

- Three things that are impeding innovation in your business today
- How your assumptions limit your ability to conceive better solutions.
- Six ways that innovative leaders think and act differently
- How to think what nobody else thinks
- Why Roger Federer serves double faults!
- How to really empower your people.
- How to be an arsonist and a fire fighter!

This talk is ideal for anyone who is involved in leading teams or managing change.

Paul Sloane is an entertaining, thought-provoking, motivational speaker and a recognized expert on innovation, lateral thinking and leadership. He has 30,000 followers on Twitter and is the author of 25 books on lateral puzzles and creative leadership. Over 2 million copies of his books have been sold.

He facilitates meetings, leads workshops and gives after-dinner talks and keynote addresses. His talks offer a unique blend of puzzling challenges, humour and hard-hitting business messages. Clients include Airbus, ARM, Bayer, Microsoft, Nike, Novartis, Swarovski and Unilever.

Paul took a first in Engineering at Cambridge. At IBM he was top of Sales School. He became MD of the database leaders, Ashton-Tate, VP International for MathSoft Inc. and CEO of Monactive Ltd. His latest book is *The Innovative Leader*, published by Kogan Page.



Many thanks for a super talk at our seminar. The feedback has been extremely positive. **Vodafone**

Really useful material presented enthusiastically and with immediate relevance. **BT**

Your session was first rate; amusing, informative and thought provoking. **Qinetiq**